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وزارة النفط والبيئة

Ministry of Oil and
Environment



INTERNATIONAL DOWNSTREAM CONFERENCE & EXHIBITION 2025

Innovating Energy, Creating Sustainable Value

SPONSORSHIP PACKAGES

Exhibition World Bahrain–Kingdom of Bahrain
September 30 to October 2, 2025

SPONSORSHIP OPPORTUNITIES

1 Host
1.5 M USD

2 Strategic Sponsor
500k USD

3 Diamond Sponsor
250k USD

4 Platinum Sponsor
175k USD

5 Gold Sponsor
125k USD

6 Silver Sponsor
75k USD

SPONSORSHIP PACKAGES

SPONSOR'S BENEFITS		HOST	STRATEGIC	DIAMOND	PLATINUM	GOLD	SILVER
		1,500,000 USD	500,000 USD	250,000 USD	175,000 USD	125,000 USD	75,000 USD
1	Exhibition & Space Allocation: Prime Location at Exhibition Hall						
➤	Allocated Space at a Prime Location of the Exhibition Hall Entrance (Space Only)	200 SQM	120 SQM	100 SQM	80 SQM	60 SQM	49 SQM
➤	Allocated Space at the Host Area in the EWB Concourse (Space Only)	30 SQM	18 SQM	⊗	⊗	⊗	⊗
2	Conference & Technical Sessions: Exclusive Speaking Opportunities						
➤	Keynote Speaking Slot at the Conference	6	2	⊗	⊗	⊗	⊗
➤	Opportunity to Create an Individual Technical Paper Session	6	4	3	2	1	1
➤	Delegate Passes	75	20	10	5	4	2
➤	Private Workshop Session	1	⊗	⊗	⊗	⊗	⊗

SPONSORSHIP PACKAGES

SPONSOR'S BENEFITS		HOST	STRATEGIC	DIAMOND	PLATINUM	GOLD	SILVER
		1,500,000 USD	500,000 USD	250,000 USD	175,000 USD	125,000 USD	75,000 USD
3	Premium VIP Access and Exclusive Amenities:						
➤	VIP Invitation to Attend the Inaugural Ceremony	30	14	7	5	4	2
➤	VIP Invitation to Attend the Gala Dinner	30	14	7	5	4	2
➤	VIP Badges	30	14	7	5	4	2
➤	Private Exclusive VIP Suite (Capacity of 15 persons)	1	⊗	⊗	⊗	⊗	⊗
➤	Dedicated Meeting Rooms	1	1	⊗	⊗	⊗	⊗
➤	Lunch Access	30	14	7	5	4	2
➤	Exclusive VIP Golf Experience with Gourmet Breakfast and Round of Golf	30	14	⊗	⊗	⊗	⊗
➤	Private One-on-One Meetings with GDA Stakeholders	✔	✔	✔	⊗	⊗	⊗
➤	Bespoke Themed Lounges within the Exclusive VIP Lounge Area	✔	⊗	⊗	⊗	⊗	⊗
➤	Premier Seating at Signature Events	✔	✔	⊗	⊗	⊗	⊗

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SPONSOR'S BENEFITS		HOST	STRATEGIC	DIAMOND	PLATINUM	GOLD	SILVER
		1,500,000 USD	500,000 USD	250,000 USD	175,000 USD	125,000 USD	75,000 USD
4	Branding & Marketing Exposure: Your company logo will be featured prominently across all event collateral						
➤	Outdoor Area	100%	80%	70%	60%	50%	40%
➤	Indoor Branding Materials	100%	80%	70%	60%	50%	40%
➤	Conference, Technical and Meeting Rooms	100%	80%	70%	60%	⊗	⊗
➤	Directional Signs	100%	80%	⊗	⊗	⊗	⊗
➤	Media Studio's Backdrop	100%	80%	70%	60%	50%	40%
➤	Exhibition VIP Lounge Branding	100%	80%	70%	⊗	⊗	⊗
➤	Exhibition Manual	100%	80%	70%	60%	50%	40%
➤	Exhibition Catalogue	100%	80%	70%	60%	50%	40%
➤	Advertisement Page in the Exhibition Catalogue	12 Pages	8 Pages	6 Pages	4 Pages	3 Pages	2 Page

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SPONSOR'S BENEFITS		HOST	STRATEGIC	DIAMOND	PLATINUM	GOLD	SILVER
		1,500,000 USD	500,000 USD	250,000 USD	175,000 USD	125,000 USD	75,000 USD
5	Visual Displays & On-Site Presence: Visual Displays in Key Areas						
➤	Conference	100%	80%	70%	60%	50%	40%
➤	Technical Sessions	100%	80%	70%	60%	50%	40%
➤	Meeting Rooms	100%	80%	70%	60%	50%	40%
➤	VIP Lounge	100%	80%	70%	60%	⊗	⊗
➤	EWB Screens	100%	80%	70%	⊗	⊗	⊗
6	Digital Exposure & Media Presence:						
➤	Exhibition website splash page with a clickable link to sponsor's website	100%	80%	70%	60%	50%	40%
➤	Exhibition application splash page with a clickable link	100%	80%	70%	60%	50%	40%
➤	A featured sponsor profile on the event's mobile app, with Interactive Links to sponsor's website	✔	✔	✔	✔	✔	✔

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SPONSOR'S BENEFITS		HOST	STRATEGIC	DIAMOND	PLATINUM	GOLD	SILVER
		1,500,000 USD	500,000 USD	250,000 USD	175,000 USD	125,000 USD	75,000 USD
7	Media Coverage						
➤	Exhibition Ads on Digital Mupis(s) and Screens	100%	80%	70%	60%	⊗	⊗
➤	E-Magazines and E-Newspapers	100%	80%	70%	60%	50%	40%
➤	TV Coverage and Interview by Participating Channels During the Exhibition	6 Interviews	3 Interviews	⊗	⊗	⊗	⊗
8	Social Media & Promo Videos						
➤	Dedicated Posts on the Exhibition's Official Social Media Platforms	12 Posts	7 Posts	5 Posts	3 Posts	2 Posts	1 Posts
➤	Sponsor's Logo in the Exhibition's Promo Video	100%	80%	70%	60%	50%	40%
➤	Sponsor's Logo in the Social Media Campaign Promo Video						

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SPONSOR'S BENEFITS		HOST	STRATEGIC	DIAMOND	PLATINUM	GOLD	SILVER
		1,500,000 USD	500,000 USD	250,000 USD	175,000 USD	125,000 USD	75,000 USD
9	Professional Documentation: Photography & Videography Coverage						
➤	Professional Photography Coverage for the Sponsor's Booth	✓	✓	✓	✗	✗	✗
➤	Professional Videography Coverage for Sponsor's Booth	✓	✓	✗	✗	✗	✗
10	Honor & Recognition: GDA Stakeholder Recognition						
➤	Formal Recognition by GDA Stakeholders	✓	✓	✓	✓	✓	✓
➤	Prospective Elite Awards Recognition	✓	✓	✓	✗	✗	✗
➤	A Keynote Speaking Opportunity during the Inaugural Ceremony	✓	✗	✗	✗	✗	✗
11	Exclusive Luxury Accommodation, Transportation & VIP Privileges						
➤	Five (5) Luxury Hotel Room Reservations (4 days/ 3 nights)	✓	✗	✗	✗	✗	✗
➤	One Car with Driver for 4 Days	✓	✗	✗	✗	✗	✗
➤	VIP Access to "GDA Founders" Elite Social Events	✓	✗	✗	✗	✗	✗

IDCE 2025 SUPPLEMENTARY SPONSORSHIP

VIP Lounge Sponsor

75,000 USD
Price exclusive of VAT

Benefits:

Exhibition Space

36 SQM in a Prime Location at the Exhibition Hall Entrance (Space Only)

Technical Paper Session

Opportunity to Host One Ssession

VIP Access

- 2 VIP Invitations to the Inaugural Ceremony
- 2 Lunch Access
- 2 VIP Badges
- 2 VIP Invitations to the Gala Dinner

Brand Visibility (Logo at 40% Size):

- Outdoor and Indoor Branding Materials
- Media Studio Backdrop
- Exhibition Manual and Catalogue (Includes Two Advertisement Pages)
- Visual Displays in Key Areas (Conference, Technical Sessions, Meeting Rooms)
- Exhibition Website and Mobile Application Splash Page (with a Clickable Link to your Website)
- Media Coverage in E-Magazines and E-Newspapers
- Dedicated Posts on the Exhibition's Official Social Media Platforms
- Exhibition and Social Media Campaign Promo Videos

Additional Benefits:

 **Formal Recognition by GDA Stakeholders**

 **Prominent Logo Placement in the VIP Lounge and Surrounding Areas**

 **Logo on Directional Signage for the VIP Lounge**

 **2 Hanging Banners within the Concourse**

IDCE 2025 SUPPLEMENTARY SPONSORSHIP

Lanyard Sponsorship

75,000 USD
Price exclusive of VAT

Benefits:



Exhibition Space

36 SQM in a Prime Location at the Exhibition Hall Entrance (Space Only)



Technical Paper Session

Opportunity to Host One Session



VIP Access

- 2 VIP Invitations to the Inaugural Ceremony
- 2 Lunch Access
- 2 VIP Badges
- 2 VIP Invitations to the Gala Dinner



Brand Visibility (Logo at 40% Size):

- Outdoor and Indoor Branding Materials
- Media Studio Backdrop
- Exhibition Manual and Catalogue (Includes Two Advertisement Pages)
- Visual Displays in Key Areas (Conference, Technical Sessions, Meeting Rooms)
- Exhibition Website and Mobile Application Splash Page (with a Clickable Link to your Website)
- Media Coverage in E-Magazines and E-Newspapers
- Dedicated Posts on the Exhibition's Official Social Media Platforms
- Exhibition and Social Media Campaign Promo Videos

Additional Benefits:



Formal Recognition by GDA Stakeholders



Co-Branding with your Logo, IDCE Logo in All Lanyards Distributed to Attendees



Recognition in All Marketing and Promotional Materials of IDCE as Lanyard Sponsor



Co-Branded Signage in the Registration Area and Kiosks

IDCE 2025 SUPPLEMENTARY SPONSORSHIP

Gala Reception

75,000 USD
Price exclusive of VAT

Benefits:

Exhibition Space

36 SQM in a Prime Location at the Exhibition Hall Entrance (Space Only)

Technical Paper Session

Opportunity to Host One Session

VIP Access

- 2 VIP Invitations to the Inaugural Ceremony.
- 2 Lunch Access.
- 2 VIP Badges.
- 2 VIP Invitations to the Gala Dinner
- 10 VIP Invitations to the Gala Reception

Brand Visibility (Logo at 40% Size):

- Outdoor and Indoor Branding Materials
- Media Studio Backdrop
- Exhibition Manual and Catalogue (Includes Two Advertisement Pages)
- Visual Displays in Key Areas (Conference, Technical Sessions, Meeting Rooms)
- Exhibition Website and Mobile Application Splash Page (with a Clickable Link to your Website)
- Media Coverage in E-Magazines and E-Newspapers
- Dedicated Posts on the Exhibition's Official Social Media Platforms
- Exhibition and Social Media Campaign Promo Videos

Additional Benefits:

 Formal Recognition by GDA Stakeholders

 Prominent Logo Placement at the Gala Reception Area and Screens

 Logo in Directional Signages within the Venue

 Logo in the Invitations to Gala Reception

IDCE 2025 SUPPLEMENTARY SPONSORSHIP

Lunch Sponsorship

(co-sponsorship with 3 companies)

75,000 USD
Price exclusive of VAT

Benefits:



Exhibition Space

18 SQM in a Prime Location at the Exhibition Hall Entrance (Space Only)



Technical Paper Session

Opportunity to Host One Session



VIP Access

- 2 VIP Invitations to the Inaugural Ceremony
- 2 Lunch Access
- 2 VIP Badges
- 2 VIP Invitations to the Gala Dinner



Brand Visibility (Logo at 40% Size):

- Outdoor and Indoor Branding Materials
- Media Studio Backdrop
- Exhibition Manual and Catalogue (Includes Two Advertisement Pages)
- Visual Displays in Key Areas (Conference, Technical Sessions, Meeting Rooms)
- Exhibition Website and Mobile Application Splash Page (with a Clickable Link to your Website)
- Media Coverage in E-Magazines and E-Newspapers
- Dedicated Posts on the Exhibition's Official Social Media Platforms
- Exhibition and Social Media Campaign Promo Videos

Additional Benefits:



Formal Recognition by GDA Stakeholders



Logo in All Digital and Directional Signage within the Lunch Area



Logo Featured as Lunch Sponsor in Digital Invitations to All Delegates



Logo Feature in the Registration Area Digital Screens

IDCE 2025 SUPPLEMENTARY SPONSORSHIP

Mobile App Sponsorship

55,000 USD
Price exclusive of VAT

Benefits:



Exhibition Space

18 SQM in a Prime Location at the Exhibition Hall Entrance (Space Only)



Technical Paper Session

Opportunity to Host One Session



VIP Access

- 2 VIP Invitations to the Inaugural Ceremony
- 2 Lunch Access
- 2 VIP Badges
- 2 VIP Invitations to the Gala Dinner



Brand Visibility (Logo at 40% Size):

- Outdoor and Indoor Branding Materials
- Media Studio Backdrop
- Exhibition Manual and Catalogue (Includes Two Advertisement Pages)
- Visual Displays in Key Areas (Conference, Technical Sessions, Meeting Rooms)
- Exhibition Website and Mobile Application Splash Page (with a Clickable Link to your Website)
- Media Coverage in E-Magazines and E-Newspapers
- Dedicated Posts on the Exhibition's Official Social Media Platforms
- Exhibition and Social Media Campaign Promo Videos

Additional Benefits:



Formal Recognition by GDA Stakeholders



Logo Highlight as Mobile App Sponsor



In-App Banner Advertising



Recognition in All Marketing and Promotional Materials of IDCE as Mobile App Sponsor

IDCE 2025 SUPPLEMENTARY SPONSORSHIP

coffee break sponsor

40,000 USD
Price exclusive of VAT

(For a one-day coffee break)

Benefits:

 **Exhibition Space**

18 SQM in a Prime Location at the Exhibition Hall Entrance (Space Only)

 **Technical Paper Session**

Opportunity to Host One Session

 **VIP Access**

- 2 VIP Invitations to the Inaugural Ceremony
- 2 Lunch Access
- 2 VIP Badges
- 2 VIP Invitations to the Gala Dinner

 **Brand Visibility** (Logo at 40% Size):

- Outdoor and Indoor Branding Materials
- Media Studio Backdrop
- Exhibition Manual and Catalogue (Includes Two Advertisement Pages)
- Visual Displays in Key Areas (Conference, Technical Sessions, Meeting Rooms)
- Exhibition Website and Mobile Application Splash Page (with a Clickable Link to your Website)
- Media Coverage in E-Magazines and E-Newspapers
- Dedicated Posts on the Exhibition's Official Social Media Platforms
- Exhibition and Social Media Campaign Promo Videos

Additional Benefits:

 **Formal Recognition by GDA Stakeholders**

 **Exclusive Branding for IDCE 2025 Coffee Break Area**

 **Award During Media Covered Opening Ceremonies**

 **Allowed to Display Company Marketing Graphics in the Coffee Break Area**



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Fill out the **Sponsorship Application** form

